



Donor Privacy & Bill of Rights

Donor Stewardship:

The work and mission of Ronald McDonald House Connecticut and Western Massachusetts, Inc. (Ronald McDonald House CTMA) are accomplished through public trust and the generosity of others. Donor stewardship is the foundation for building trust and lasting relationships between Ronald McDonald House CTMA and those who support the mission. Ronald McDonald House CTMA will maintain the public trust through efficient, cost-effective, and compassionate stewardship of resources. Ronald McDonald House CTMA will strive to earn and convey trust through integrity, openness, and honesty. Charitable donations provide an important and unique source of voluntary financial support for the work of Ronald McDonald House CTMA. Truthfulness, donor confidentiality, and responsible stewardship are the foundations for Ronald McDonald House CTMA's fundraising. Donors entrust funds to Ronald McDonald House CTMA with the confident expectation that their gifts will be managed in a fiscally responsible, ethical and timely manner. Every effort will be made to ensure that the donors' confidence in Ronald McDonald House CTMA is well placed and that all monies are expended and reported under the guidelines and within the timeframe requested by donors.

Donor Privacy Policy:

- The Chief Executive Officer will oversee the organization and resources entrusted to Ronald McDonald House CTMA by the community.
- Ronald McDonald House CTMA will strive to act with integrity, openness, and honesty in all relationships, interactions, and transactions with its various donors and publics.
- Ronald McDonald House CTMA honors donor privacy and will not sell, trade or lend its donor or member mailing lists for use by any other organization, and will not send mailings on behalf of other organizations.
- Ronald McDonald House CTMA has a board-approved annual budget and written policies governing the following matters: conflict of interest; investment of assets; internal controls; and purchasing practices.
- Ronald McDonald House CTMA fundraising practices are consistent with and respectful of the intent of donors and prospective donors as well as the Ronald McDonald House mission and



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organizational capacity. Ronald McDonald House CTMA fundraising costs will be reasonable in terms of percentage of charitable revenue spent for development. Ronald McDonald House CTMA will strive to have charitable contributions from fundraising activities that are 30% or less of the total proceeds raised.

- Ronald McDonald House CTMA will make its program vs. management and fundraising ratios available for the public upon request.
- Ronald McDonald House CTMA will have an annual independent audit and will make this audit available to the general public and upon request.
- Ronald McDonald House CTMA will strive to create and provide accurate, truthful communications with donors and constituents and will not mislead or knowingly or intentionally misrepresent itself or its work.
- Ronald McDonald House CTMA will be accountable to its donors and the general public and will publish and make available an Annual Impact Report.
- Ronald McDonald House CTMA will uphold to standards outlined in the Donor Bill of Rights created by the Association of Fundraising Professionals. • Ronald McDonald House CTMA can be contacted by calling 203-777-5683, emailing at info@ronaldmcdonaldhousectma.org, mail to 860 Howard Ave. Suite A, New Haven, CT 06519 or by visiting our website at www.ronaldmcdonaldhousectma.org.



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A DONOR BILL OF RIGHTS

DEVELOPED BY:



Association of Fundraising
Professionals (AFP)



Association for Healthcare
Philanthropy (AHP)



Council for Advancement and
Support of Education (CASE)



Giving Institute: Leading
Consultants to Non-Profits

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II

To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III

To have access to the organization's most recent financial statements.

IV

To be assured their gifts will be used for the purposes for which they were given.

V

To receive appropriate acknowledgement and recognition.

VI

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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